



A TOOLKIT: OPEN YOUR GARDEN FOR WESTON HOSPICECARE



Registered Charity No. 900328 | westonhospicecare.org.uk



Open Gardens Toolkit

Open Gardens is an important part of fundraising for your local hospice. Thank you so much for choosing to open your garden in aid of Weston Hospicecare and to help to continue to raise vital funds for our patients and their loved ones.



What to Consider when planning your Open Garden Event

How your fundraising makes a difference

£7.64 will run the hospice for one minute

£19 will fund an inpatient nurse for an hour

£23 will pay for a week of support for a grieving child

£388 will fund an inpatient's care for 24 hours

- Choose a suitable date and time.
- Have a think about parking, if there is no parking available we can state this in the advertisement of your event.
- Plan for set up/tidy up on the day.
- Decide what materials and resources you may need, for example crockery, gazebo, tables and chairs.
- Arrange helpers to support you on the day with setting up, selling raffle tickets, providing refreshments and taking donations on entry.
- Can you provide refreshments? Could you ask friends or family to help by bringing baked goods?



How we can support...

Materials and resources we can provide :

- Posters and flyers
- Advert to share on social media
- Collection tins and buckets
- QR codes for online payments.
- Outdoor banners
- Bunting
- Signage
- Information literature
- Catering Equipment (booking required e.g. hot water urn)

Promoting your Open Garden Here are some suggestions to get you started :

- Distribute posters in your local area, this could be super markets, post offices, garden centres, local shops, churches or community centres.
- Share your Open Garden date/poster on local Facebook pages
- Have a chat with local gardening groups
- Send details to friends and family to spread the word
- We will also help with advertising using our networks

Boosting your fundraising..

- Can you run a raffle?
- Hold a plant sale
- Treasure hunt or lucky dip for children
- Can you do a tabletop sale of bric-a-brac?
- Sell homemade jams and chutneys

**Call 01934 423900 or email
info@westonhospicecare.org.uk for further
support!**

Help and Support

The team at Weston Hospicecare are here to help you with your Open Gardens event. We will contact you in the lead-up to your event and we will organise delivering your materials if needed. We, of course, will help with promoting your event. Contact us at info@westonhospicecare.org.uk or 01934 423900.

How to pay in your donations

Please use any of the following to pay in the money you have raised

In Person: Please drop off at Jackson Barstow House.

Online: www.westonhospicecare.org.uk

By post: Jackson-Barstow House, 28 Thornbury Road, Uphill, BS23 4YQ

JustGiving: If you decide to use a JustGiving page to raise your funds this will automatically be transferred to Weston Hospicecare.

THANK YOU

Weston Hospicecare is the heart of our community. It is because of our amazing supporters, like you, that we are able support and care for our patients and their families.

We understand the time and effort that goes in to making these Open Garden events happen and we are truly grateful to those that can help.

We look forward to seeing your beautiful gardens and we welcome them all - big or small!

